

LAPTOP | Contextually Relevant Sponsorship Opportunities!



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THE YEAR IN MOBILE TECH*

MARCH

- Readers' Choice
- CeBit 2011
- CTIA Wireless 2011
- Web 2.0 Expo
- March Smart Phone Madness

MAY

- Top Mother's Day Gadget Gifts and Apps
- Great Gifts for Grads
- D9: News from the show

JUNE

- Computex 2011: News from the show

AUG/SEPT

- Back to School

NOV

- Cyber Monday
- Black Friday

NOV/DEC

- Gadget Gift Guide

DEC/JAN

- CES

ADDITIONAL SPONSORSHIP OPPORTUNITIES:

- Deal of the Day
- 4G
- Component Guide
- Buying Advice/Help Me Laptop!

*Existing sponsors have right of first refusal



**ASK ABOUT
 'EVENT TAKE-OVER'
 SPONSORSHIPS**



CALL TO DISCUSS THESE EXCLUSIVE SPONSORSHIPS BEFORE THEY ARE GONE!

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