

Fast forward to the future: what will technology, gadgets, science and business be like? We've all seen the science fiction movie version of the future – and experienced some seriously cool innovation in our life times – but how will our lives really change, for better or worse, in the coming decades?

Innovate or Die

InnovationNewsDaily is a growing repository of insightful reporting on the technologies, innovations, disruptive ideas and cool gadgets that will shape the future. The team of experienced, forward-thinking writers explain why it all matters and how it will affect your life, going beyond the hype and jargon to provide deep and broad analysis with daily news, insightful features and interviews with big thinkers and innovators.

Sample Articles

- [Stretchy Solar Cells Power Up Artificial 'Super Skin'](#)
- [5 Reasons to Fear Robots](#)
- [3D Can Make You Puke](#)
- [50 Innovative Companies Reshape the World Around Us](#)

Targeting Delivers Results

Combining advanced targeting solutions with a large, engaged audience delivers powerful results. Targeting on **InnovationNewsDaily** allows advertisers to buy contextually across current and in-depth content and to benefit from the power of results-based optimization. Targeting options include contextual, behavioral, demographic, psychographic and more.

For more information on advertising within InnovationNewsDaily, visit:
techmedianetwork.com/our-brands/InnovationNewsDaily.html

Strength Through Scale

InnovationNewsDaily is one of 16 owned and operated sites in the TechMediaNetwork stable of content sites. This powerful Network allows you to reach your targeted audience with scale and with trusted, original, and *current* content.

The Network yields nearly twice the reach as CNET against key segments that can help advertisers reach their goals:

- **Technology Mavens**
- **Adults 18-49; 25-54 and 18-54**
- **Science Buffs**

**Media Darwin Study Q1 2011*

InnovationNewsDaily Categories

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| <p><< REWIND</p> <ul style="list-style-type: none"> • Inventions • Inventors • Retro-Future | <p>HERE & NOW</p> <ul style="list-style-type: none"> • Gadgets • Robots • Computing • Breakthroughs | <p>FAST FORWARD >></p> <ul style="list-style-type: none"> • Communicate • Fight • Live • Prosper • Play • Create • Build • Travel |
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Gary Strauss, Vice President, Advertising Sales
Office: (212) 703-5846 • Mobile: (917) 319-5487
Email: gstrauss@techmedianetwork.com