

Comic book fans are the epitome of an engaged and enthused audience. And since 1998 **Newsarama.com** has been providing the inside scoop for these fans to find the latest news about the comic book industry, animation, science fiction and fantasy entertainment on the big screen and on TV.

Drawing on Experience

Newsarama's team of experienced reporters, editors and video producers break the latest news and previews, analyze the hottest trends, and review the latest new offerings of interest to fans of genre entertainment.

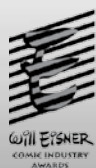
Powerful Targeting & Optimization

Combining advanced targeting solutions with a large, engaged audience delivers powerful results. Targeting on **Newsarama** allows advertisers to buy contextually across current and in-depth content and to benefit from the power of results-based optimization. Targeting options include contextual, behavioral, demographic, psychographic and more.

Award Winning Site



Included in Entertainment Weekly's list of 100 Greatest Websites for Comics/Books



2008 Eisner Award Winner
Best Comics-Related Periodical/Journalism



Listed by the American Library Association as a research resource in the field of comics

For more information on advertising within **Newsarama**, visit:
techmedianetwork.com/our-brands/newsarama.html

Newsarama is one of 16 owned and operated sites in TechMediaNetwork's stable of content sites. This powerful Network **allows** you to reach your targeted audience with scale and with trusted, original, and current content.

This impressive reach means that TMN is a valuable and efficient addition to your media buy.

TopTenREVIEWS shows high indexes for:

- **Adults 18-34 137**
- **Males 160**
- **College Degree 137**
- **Electronics: Shopped Online / Bought Offline 322**

*comScore October 2011 Plan Metrics Report

Newsarama Categories

- **Comics**
- **Film**
- **TV**
- **Games**
- **Blog**
- **Video**



Newsarama is currently sponsored by:

