

SPACE.com launched into the online space in 1999 becoming the authoritative voice and online home for news, photos, videos and discussion about space exploration and the world around us. As the world's No. 1 source for news of astronomy, skywatching, space exploration, commercial spaceflight and related technologies there's no safer place for science enthusiasts, space geeks, parents, teachers and students to land.

Expert Launches Daily

SPACE.com's growing team of experienced reporters, editors, graphic artists and video producers provide **daily** exploration of the newest discoveries, deepest cosmic mysteries, most exciting missions, coolest technology trends and most profound futuristic ideas about space. This mission control team guides about 5.5 million monthly visitors to the right place.

Star-quality Content

SPACE.com's decade-deep library of content has what you need. What is alien bacteria? Should we be worried about solar flairs? When will space tourism become a reality? Whether readers are writing a science paper or looking for deeper analysis on a recent news story it's sure to be discovered among the X content pages, galleries with more than 6,000 photos, subject-specific landing pages and more than 800 videos.

Targeting Delivers Results

Combining advanced targeting solutions with a large, engaged audience delivers powerful results. Targeting on **SPACE.com** allows advertisers to buy contextually across current and in-depth content and to benefit from the power of results-based optimization. Targeting options include contextual, behavioral, demographic, psychographic and more.

For more information on advertising within **SPACE.com**, visit: techmedianetwork.com/our-brands/space.html

Targeted Reach Stronger than CNET

SPACE.com is one of 16 owned and operated sites in TechMediaNetwork stable of content sites. This powerful Network **allows** you to reach your targeted audience with scale and with trusted, original, and current content.

- **Science Buffs**
- **Adults 25-49**
- **In Market Tech Shoppers**

**comScore July 2011 Plan Metrics Report*

Award Winning Site

2010 Webby
Awards Official Honoree
Selection



SPACE.com Categories

- **Space Flight**
- **Science & Astronomy**
- **Search for Life**
- **Skywatching**
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