

Technology touches our lives every day in so many ways: from a fun iPad app, to life-saving advances in robotic surgery to the innovations in the way we listen to and share media. The amount of technology news every day can be overwhelming, leaving the less “geeky” among us searching for a trusted source to help us make sense of it all.

Bringing Technology to Your Life

TechNewsDaily's team of experienced technology writers perform daily comprehensive reviews of the goings-on in technology sifting through the hype and the jargon to provide deep and broad analysis of tech products, basic tech concepts, current trends and futuristic ideas in a manner anyone can understand, enjoy and put to use.

Sample Articles

- [Facebook to Share Addresses, Numbers with Third-Party Sites](#)
- [‘Frozen Smoke’ Could Boost Robotic Surgery, Batteries](#)
- [How to Extend Your Laptop's Battery Life](#)
- [Future of Computing Arrives: Smartphone-Laptop Combo](#)

Targeting Delivers Results

Combining advanced targeting solutions with a large, engaged audience delivers powerful results. Targeting on **TechNewsDaily** allows advertisers to buy contextually across current and in-depth content and to benefit from the power of results-based optimization. Targeting options include contextual, behavioral, demographic, psychographic and more.

For more information on advertising within TechNewsDaily, visit:
techmedianetwork.com/our-brands/technewsdaily.html

Strength Through Scale

TechNewsDaily is one of 16 owned and operated sites in TechMediaNetwork stable of content sites. This powerful Network **allows** you to reach your targeted audience with scale and with trusted, original, and current content.

The Network yields nearly twice the reach as CNET* against key segments that can help advertisers reach their goals:

- **Adults 25-54 and 18-54**
*Media Darwin Study Q1 2011

TechNewsDaily Categories

- Cool Gadgets
- How-To
- Mobile Life
- Software
- Reviews
- Future Tech
- Military & Spy Tech
- Social Media
- Tech 101

Ad Options

From standard IAB ad units to highly engaging and immersive background skins, pushdown units and Flash overlays, all of TechMediaNetwork's owned and operated sites provide a wealth of solutions to help advertisers make an impact and maximize their ad spend.



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