

Search, Compare, Decide



When shoppers are in the market to make a purchase – from business software to home appliances to electronics or mobile technology – **TopTenREVIEWS** is the first (virtual) stop on the shopping trip.

Wallets Out, Ready to Buy

Millions of visitors every month rely on the Top10 Lists, side-by-side comparisons, news, video and Buying Guides to make smart purchase decisions. From the best anti-virus software to refrigerator reviews --from meal planning software to gadgets for a home theatre system, shoppers know where to go for up-to-date information they can trust.

Targeting Delivers Results

Combining advanced targeting solutions with a large, engaged audience delivers powerful results. Targeting on **TopTenREVIEWS** allows advertisers to buy contextually across current and in-depth content and to benefit from the power of results-based optimization. Targeting options include contextual, behavioral, demographic, psychographic and more.

Award Winning Site



For more information on advertising within **TopTenREVIEWS**, visit: techmedianetwork.com/our-brands/TopTenREVIEWS.html

Targeted Reach Stronger than CNET

TopTenREVIEWS is one of 16 owned and operated sites in TechMediaNetwork stable of content sites. This powerful Network **allows** you to reach your targeted audience with scale and with trusted, original, and current content.

- **In Market Tech Shoppers**
- **Adults 18-49; 25-54 and 18-54**

*comScore August 2011 Plan Metrics Report

TopTenREVIEWS shows high indexes for:

- **Adults 18-34 100**
- **Search online for computer equipment 126**
- **Search online for software 124**
- **HH \$100k+ 124**

*comScore October 2011 Plan Metrics Report

TopTenREVIEWS Categories

- **Software**
- **Web Services**
- **Appliances**
- **Small Business**
- **Entertainment**
- **Electronics**
- **Mobile**
- **Auto Tech**
- **Careers**



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